34th EXHIBITION *of* ECCLESIASTICAL ART

ORTHODOXIA



23 - 25 MAY 2027
ATHENS

PERISTERI EXHIBITION CENTER

Dear Exhibitors,

We are pleased to announce the **34th** ORTHODOXIA

ORTHODOXIA consistently promotes and highlights ecclesiastical art with its symbols, symbols that over the years have adorned places of worship, contributing to the preservation and development of the market.

Starting this year, the ORTHODOXIA Exhibition will be held at the centrally located and **well-established Peristeri Exhibition Center**-a venue easily accessible from across the city and its major road arteries, and well-served by public transport. From Sunday, May 23, to Tuesday, May 25, 2027, artists and craftspeople specializing in ecclesiastical art will showcase their work, along with items related to the organization, decoration, and operation of Holy Churches and Monasteries.

Your personal meeting with visitors, an irreplaceable medium in combination with the live presentation of the exhibits, contributes greatly to both your relationships and your promotion and is considered imperative through ORTHODOXIA exhibition in Athens.

All of us at ATOU, with our maturity and long-standing experience, will promote the upcoming exhibition creatively and dynamically for the impeccable and successful operation for the promotion of your art!

With positive thinking and a creative disposition, we invite you to declare your participation in the acclaimed exhibition of ecclesiastical art.

PERISTERI EXHIBITION CENTER



The Peristeri Exhibition Center is a **modern exhibition venue** located in the heart of the city, within Athen's commercial hub. Situated at the intersection of Dodekanisou/Anapafseos and Agiou Vasileiou streets, it offers easy access from the city center, national highways, the airport, and the port, and is located just **100 meters from the Anthoupoli Metro station**. The facility includes a large exhibition space and 17 stremmata (approx. 1.7 hectares) of parking area with a capacity for 1,000 vehicles. It is equipped with a modern heating and cooling system and provides Wi-Fi access.

EXHIBITS



- Holy containers
- Woodcrafts
- Chandeliers
- Candelabras
- Candles
- Candles craft
- Frankincense
- Crosses
- Pectorals
- Hagiography
- Hagiographies
- Byzantine Painting
- Silver Icons
- Silver and gold icon miniatures
- Memorabilia
- Vitro
- Portable Murals
- Bells - Electroacoustic Applications
- Holy vestments
- Sacerdotal fabrics
- Brocade
- Banners
- Flags
- Sacramental Wine
- Publishing - Orthodox Christian books
- Church Architecture
- Ecclesiastical Aluminium Frames
- Mosaics
- Marbles
- Gilts
- Carpets
- Hagiography raw materials
- Pilgrim Tours

At the same time, the well-established Art Exhibition ART'S UNFADING LIGHT gives the possibility of installation works of Byzantine iconography and mosaics by creators of recognized value.

ORTHODOXIA exhibition will present unique exhibits and works of religious art, all the necessary for the operation of the Churches and Monasteries as well as the personal needs of all levels of the Clergy.

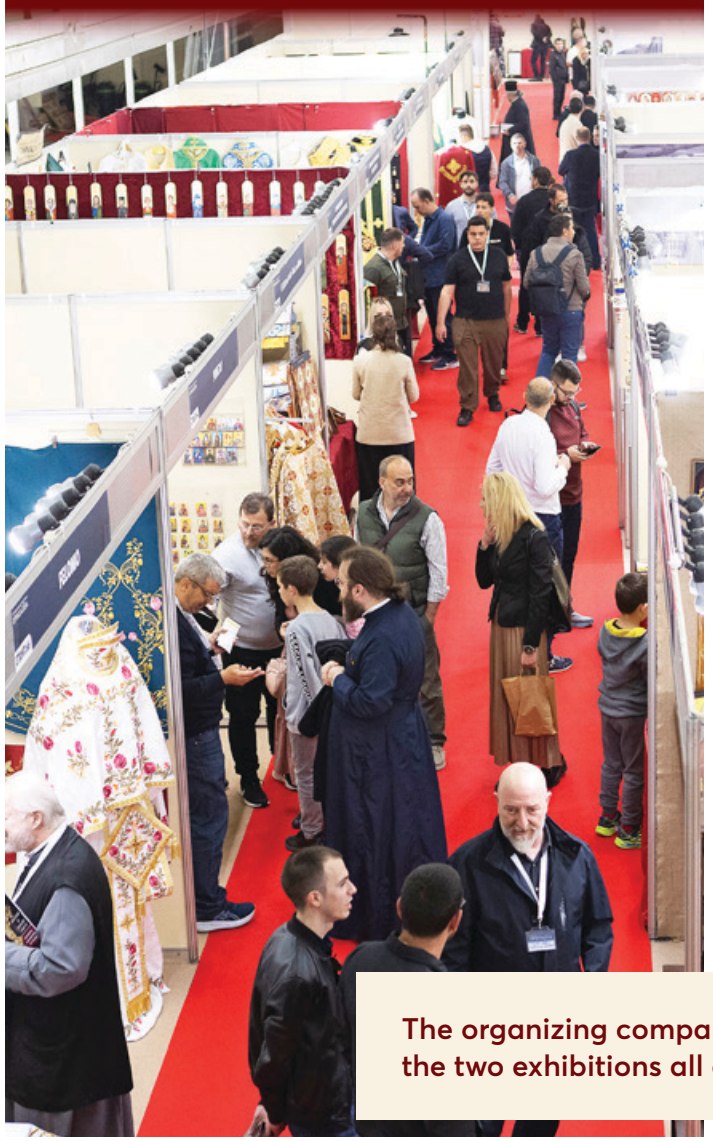
VISITORS



- **Archbishops** or their representatives
- **Metropolitans** or their representatives
- **Priests**
- **Monks, Abbots**
- **Commissioners** of ecclesiastical councils
- **Ecclesiastical goods & folk art** shop owners
- **Icons & silver items** shop owners
- **Ecclesiastical bookshop** owners
- **Importers and exporters** of ecclesiastical goods
- **Directors** of museums and galleries
- **Donators & believers** who seek pilgrim tours.

In Athens visitors all over Greece, Orthodox Balkan countries as well as from the rest of the world, declare with their presence the uniqueness of the exhibition ORTHODOXIA in the global Orthodox Christian Map

PROMOTION



- **sending personal invitations to greece and cyprus** via post in all the: metropolises, churches, monasteries, shops with religious items, importers and exporters, shops of folk art, museums, galleries.
- **sending personal invitations around the world via post in all the orthodox** patriarchates, archdioceses and metropolises, via post in almost every greek-orthodox churches and monasteries, shops with religious items, importers and exporters around the world.
- **Advertising** the exhibition in ecclesiastical radio stations.
- **Tv spots**
- **Displaying advertisements** in ecclesiastical handouts and publishing.
- **Google ads**
- **Placing advertising** banners in webpages with ecclesiastical content.
- **Advertising in social media** (facebook, instagram etc.)
- **Sending repeatedly via email invitations** to thousands of recipients all over the world.

The organizing company, ATOU promotes dynamically and targeted the two exhibitions all over Greece and the rest of the world

PARTICIPATION COST





Price per square meter for the equipped booth with structure: 110 €

BOOTH FACILITIES

- **Booth** with basic structure (panels with aluminum braces)
- **Floor carpet** for booth
- **One desk** and two chairs
- **Light Provision** (one spot of 100W every 3m^2)
- **Power plug**
- **Inscription of the exhibitor's name** in the metope of the booth
- **Security** protection of the exhibits at the closing hours
- **Cleaning** of the booths
- **Inscription of the exhibitor's data** in the Exhibitors' Catalogue
- Posters and **invitations**

Promotes your art!

Support with your participation the institution!

ORGANIZED BY

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